

# 2011 NC Employers' Summit on Health

Tuesday, March 22

- 7:30 a.m. - 8:15 a.m.**      **Registration & Continental Breakfast**  
Moseley Center at Elon University
- 8:15 a.m. - 8:30 a.m.**      **Welcome**  
Gregory A. Walters, FACHE, President  
Piedmont Health Coalition, Inc.
- 8:30 a.m. - 9:30 a.m.**      **Comparing Treatments in the New Health Care Environment**  
Timothy S. Carey, MD, MPH, Director  
Cecil G. Sheps Center for Health Services Research  
The University of North Carolina at Chapel Hill
- 9:30 a.m. - 10:30 a.m.**      **Development of the Health Insurance Exchange - Where NC Stands**  
G. Wayne Goodwin, JD  
Commissioner, North Carolina Department of Insurance
- 10:30 a.m. - 10:45 a.m.**      **BREAK      (Exhibit Hall)**
- 10:45 a.m. - 11:45 p.m.**      **Health Reform – What Happens Next?**  
Joel A. Daniel, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
- 11:45 a.m. - 12:15 p.m.**      **Lunch & Healthcare Leadership Award Presentation**  
Recipient: James B. Patterson, MD, PhD  
Alamance Dermatology  
UNC School of Medicine
- 12:15 p.m. - 1:00 p.m.**      **Summit Questions & Answers**  
Moderated by [Tracey Grayzer](#) (Director of Marketing, Community Relations & Development, ARMC)
- Panelists Include:**  
William S. Chandler, Vice President, Glen Raven, Inc.  
Jean W. Holliday, Regulatory Project Manager, NC Department of Insurance  
Joel A. Daniel, Partner, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.  
Timothy S. Cary, MD, MPH, Cecil G. Sheps Center for Health Services Research  
John Currin, CEO, Alamance Regional Medical Center
- 1:00 p.m. - 2:00 p.m.**      **Advancing Tools for Human Resources: Benefit Analytics & Communications**  
Mark H. Morrall, Director, Benefit Informatics  
Marie Corbin, Director, Benefitfocus
- 2:00 p.m. - 2:15 p.m.**      **BREAK      (Exhibit Hall)**
- 2:15 p.m. - 3:15 p.m.**      **Communicating a Clear Path Forward: Understanding the Challenges of Health Literacy**  
Ingrid D. Taylor, MD, President & CEO  
Allies in Healthcare Publishing, LLC
- 3:15 p.m. - 3:30 p.m.**      **Closing Comments**  
Gregory A. Walters, FACHE, President  
Piedmont Health Coalition, Inc.
- 3:30 p.m. - 4:30 p.m.**      **RECEPTION      (Exhibit Hall)**