

2010 NC Employers' Summit on Health

Tuesday, March 23

- 7:30 a.m. - 8:15 a.m.** **REGISTRATION & CONTINENTAL BREAKFAST**
(Moseley Center at Elon University)
- 8:15 a.m. - 8:30 a.m.** **WELCOME**
Gregory A. Walters, FACHE, President
Piedmont Health Coalition, Inc.
- 8:30 a.m. - 9:30 a.m.** **PACKAGING HEALTH & WELLNESS AS A SYSTEM**
Laurie Graves, SPHR, CEBS, CRM, Director, People Systems
The Bama Companies, Inc.
- 9:30 a.m. - 10:30 a.m.** **VALUE-BASED INSURANCE DESIGN – More Health at Any Price**
A. Mark Fendrick, MD, Professor, Internal Medicine and Health Management Policy,
Co-Director, Center for Value-Based Insurance Design
University of Michigan <http://www.vbidcenter.org/>
- 10:30 a.m. - 10:45 a.m.** **BREAK (Exhibit Hall)**
- 10:45 a.m. - 11:45 p.m.** **THE FUTURE OF AMERICAN MEDICINE**
William R. Rowley, MD, Senior Fellow
Institute for Alternative Futures
- 12:00 p.m. - 1:00 p.m.** **LUNCH & HEALTHCARE LEADERSHIP AWARD PRESENTATION**
Peter W. Barcus, Executive Director
Hospice & Palliative Care Center of Alamance Caswell
- 1:00 p.m. - 1:15 p.m.** **BREAK (Exhibit Hall)**
- 1:15 p.m. - 2:15 p.m.** **MEANINGFUL PROVIDER PROFILING: Emerging Tools for Assessing Health Quality**
Shane P. Wolverton, Principal
The Delta Group
- 2:15 p.m. - 2:30 p.m.** **BREAK (Exhibit Hall)**
- 2:30 p.m. - 3:30 p.m.** **ICD-10 PREPARING FOR 2013**
Mary Jane McCracken, RN, General Manager
Clinical-Insights, LLC
- 3:30 p.m. - 3:45 p.m.** **CLOSING COMMENTS**
Gregory A. Walters, FACHE, President
Piedmont Health Coalition, Inc.
- 3:45 p.m. - 4:45 p.m.** **RECEPTION (Exhibit Hall)**